

Seamless transitions between kitchen and living spaces inspire new collections

Premium German cabinetry manufacturer Häcker Kitchens to showcase textured wood designs, 1,900 new colors and limitless storage innovations at KBIS 2023

(Miami, FL) January 2023.

Häcker Kitchens, the first carbon neutral kitchen cabinetry manufacturer, returns to the 2023 Kitchen & Bath Industry Show (KBIS), exhibiting at booth N239 with an impressive range of new products including: PerfectSense[®] matte surface with Feelwood, AV 6023 GL – an elegant wood veneer front with 3D relief, 1,900 new NCS custom color options and a "no limits" collection of pantry and sideboard elements.

"We've reached a tipping point within the living kitchen trend where classic kitchen furnishings are being carried into the living room and other spaces," said Andreas Gommeringer, president Häcker Kitchens North America. "The array of new launches is impressive, even for Häcker Kitchens. We have dramatically increased our options for on-trend personalization, all within a very accessible price point for designers and their customers."



Extraordinary detailing: AV 6023 GL grooved wood surface Häcker Kitchens' Systemat product line stands for kitchen planning of the highest quality. The new AV 6023 GL is a visually outstanding and elaborately manufactured grooved cabinet front system shown in elegant oak and equally elegant walnut and black oak. The refined look is achieved using an elaborate manufacturing process combined with a high degree of craftsmanship. The wood-based panel is covered with five layers of veneer on both sides. In a precise pressing process, the fine grooved structure is embossed on both sides. Additional processing of the relief plates is then finished by hand.





PerfectSense® advanced matte surface – now with Feelwood PerfectSense® is Häcker's next generation of matte surfaces, combining a high-quality look with an exceptionally velvety and smooth feel. The exclusive design of the new wood veneer in horizontal grain and a relief front produces an extravagant and elegant look. The superior execution clearly stands out. The addition of anti-fingerprint properties is a plus as they are very easy to clean.





An astonishing offering of new color choices

Häcker Kitchen customers can now choose from over 1,900 NCS (Natural Color System[®]) shades, in addition to their RAL program with 190 colors. This level of customization allows kitchens to be more perfectly matched to the personal living environments or personal preferences of the homeowner.





Innovations abound for creating a seamless environment

Modern home environments have become more fluid with seamless integrations between kitchen, dining and living spaces. Häcker Kitchens has responded by unveiling a variety of sideboards in four modern styles, 66 front ranges and four selectable furniture feet to allow designers/homeowners to plan for a more unified aesthetic.





Häcker Kitchens – The Company

Häcker manufactures modern fitted kitchens that meet the highest requirements in terms of quality, functionality, durability and design. Founded by Hermann Häcker in 1898, the family-owned company, now in the fourth generation, supplies more than 60 countries on every continent. The North American headquarters is located in Miami, Florida. State-of-the-art production facilities combined with a proprietary fleet allow the company to meet customer requirements down to the last detail. Häcker Kitchens is the first kitchen furniture manufacturer whose entire product portfolio is climate-neutral. Throughout the years Häcker has represented consistent values in times of globalization, characterized by a high sense of economic, ecological and social responsibility, always emphasizing the company philosophy: Made in Germany. https://www.hackerkitchens.us/

For press releases/photos, please visit: bit.ly/HäckerKitchenPressKit.



@hackerkitchensnorthamerica



@hacker_kitchens_northamerica



@hackerkitchensnorthamerica

Press Contacts Lori Dolnick

Idolnick@frankadvertisingus.com 609-529-2096

Catherine Hoy <u>choy@frankadvertisingus.com</u> 609-490-0999 x25